

Maria & James

James Iafrati
(Keyboards)



Maria Skipper
(Vocalist)

j3music.com

This great duo specializes in performances for Wineries & Wine tasting events. We utilize a strategic approach to creating memorable and lucrative events for Wineries and Wine Makers.

1. Drive wine sales.

- Our performance focuses on encouraging the purchase of your specific wines

2. Audience

- We generally bring in at least 25 of our own guests for wine tasting
- We have a strong following of fans and high-end wine buyers

3. Unique entertainment

- Duo affords a unique interaction between guests
- Extensive wine knowledge
- Music performance is designed to compliment venue and customers
- Customer retention

James Iafrati: *Composer and Keyboards*, Music Art painter, brings works with him to complement unique aesthetic approach, creating an environment for wine sales. Art prints are given away during the event to encourage wine sales (eight 16"x20" signed art prints, \$300 value). A minimum of 10 music CDs, "*Original Journey*," are also given to guests free (\$100 value).

Maria Skipper: *Vocalist* (creative, stylistic, and an extensive repertoire of music). She has distinguished herself by her vocal expression of heartfelt melodies. Her selection of music is key to the success of creating a buying atmosphere for your guests. Customers generally stay longer, taste more wine, and end up buying wine.

We co-market our efforts with your Winery to promote the event.

(Email newsletters to client base, word of mouth, direct mailing)

Please visit our website at www.j3music.com to hear musical selections

Contact james@j3music.com

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